

Environment & Sustainability  
SCHOOL



# SYLLABUS

International Sustainable Finance Course

ISFI



## Module 1: Sustainable Finance

### 01 Sustainable Finance, Sustainability, and ESG

1. Introduction to Sustainability
2. What is ESG?
3. Introduction to Sustainable Finance

### 02 Financial System: Central Banks, Intermediaries, and Taxonomies

1. Introduction to Sustainable Financing in the Financial System
2. Introduction to Banking and Sustainability
3. Sustainable Finance Taxonomy

### 03 Sustainable Financial Products and Blended Finance

1. Classification of Green and Sustainable Financial Products and Assets
2. Introduction to Blended Finance
3. Sustainable Investment and Strategies

### 04 Fixed Income Assets and ESG Service Providers

1. Introduction to Sustainable Financing in the Financial System
2. Fixed Income Assets for Sustainability: Green Bonds, Social Bonds, Sustainability Bonds
3. Sustainability Product and Service Providers or Rating Agencies

## Module 2: Environmental Aspects

### 05 ESG Principles and Standards

1. Sustainability Principles and Initiatives Classification
2. Global Principles
3. Responsible Company Conduct Initiatives
4. Responsible Investment Initiatives

### 06 Climate Change, Risks, and Environmental & Social Safeguards

1. Climate Change
2. Financial Risks and Opportunities Related to Climate Change
3. Environmental and Social Safeguards

### 07 Circular Economy, Green Transition Technologies, and Energy Efficiency

1. Circular Economy
2. The New Consumer
3. Technology and Climate Change

### 08 Carbon Markets

1. Fundamentals of Carbon Markets
2. Carbon Markets and Decarbonization

## Module 3: Social Aspects

### 09 The Social Parameters

1. Evolution of Corporate Social Responsibility
2. Conclusions

### 10 Gender Equality and Inclusion

1. Gender Equality and Inclusion
2. Conclusions

### 11 The Integration of Social Issues in the Company: Culture as a Key Factor

1. Types of Corporate Culture and Sustainability Strategies
2. How Do the Most Recognized ESG Standards Reflect the Cultural Dimension?
3. Do Investors Consider Sustainability Culture?

## Module 4: Governance Aspects

### 12 Corporate Governance: Introduction

1. Regulation of Corporate Governance: Basic Regulatory Framework
2. Summary of Key Good Governance Issues
3. Formal Compliance Approach vs. Practical or True Compliance Approach

### 13 Corporate Governance: Key issues in its operation

1. Fiduciary Duties
2. ESG and Governance Issues
3. Effective Board of Directors: Measuring Its Effectiveness
4. Transparency, Regulatory Compliance, and Accountability

### 14 Corporate Governance: Directors' Compensation, Risk Management, Internal Control, Corporate Reputation and Reputational Risk, Sustainability Information

1. The remuneration of the directors
2. Risks and their management
3. Sustainability Information: Sustainability Reporting, GRI, IR, ISO 26000, and SASB

### 15 Corporate Governance and Sustainability: The Role of the Board of Directors

1. The Integrated Sustainable Corporate Governance Model
2. Management of Stakeholders
3. Advantages of a Governance Model based on sustainability

## Module 6: Overview of ESG in China

### 16 China's ESG Ecosystem and Policy Evolution

1. China's ESG Policy Development Trends
2. Carbon Market Development and Green Finance Innovation
3. Regulatory Requirements and Market Drivers

### 17 Corporate ESG Strategy and Value Chain

1. ESG Strategic Planning and Governance Structure
2. Carbon Neutrality Path and Low-Carbon Transition
3. Green Supply Chain

### 18 Corporate ESG Practices and Challenges

1. ESG Compliance Disclosure
2. ESG Rating Improvement
3. Supply Chain Management and Overseas Compliance